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News Release

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Eaton Joins EMC Technology Partner Program to Develop Integrated Power Management Solutions

ESPOO, Finland ...Diversified industrial manufacturer Eaton today announced it has joined the EMC Technology Partner Program. Eaton will apply the developmental resources provided by the program to design integrated power management solutions that help IT and data centre professionals to enhance uptime and business continuity.

"Joining the EMC Technology Partner Program builds upon Eaton's continued commitment to developing integrated solutions, and industry-leading capabilities with virtual platforms, to provide customers and the IT channel with easy-to-deploy assets for enhancing business continuity", said Tatu Valjakka, Software and Connectivity Product Manager for Eaton's Power Quality Division.

Eaton is focused on further developing the integrated capabilities of its Intelligent Power Manager software, which has VMware Ready and Citrix Ready certifications and allows users to manage their entire power infrastructure remotely and directly through the VMware vSphere or Citrix XenCenter platforms.

Today, customers can build on EMC's integrated capabilities with VMware vCenter by utilising Eaton's Intelligent Power Manager software to automate disaster recovery and business continuity processes directly from the VMware platform, including the consolidation of non-critical workloads to extend battery runtime, automatic and transparent live migration of virtual machines and movement of critical workloads to a disaster recovery site to maintain business continuity in the event of an extended power outage.

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"EMC is pleased that Eaton has joined the EMC Technology Partner Program to demonstrate its commitment to excellence in technology innovation for storage, security, backup, big data and analytics" said Parmeet Chaddha, Vice President, Solutions, EMC Corporation "We look forward to working with Eaton to ensure that our mutual customers have the highest level of support possible for their information infrastructure initiatives".

To learn more about Eaton's solutions for virtual environments, visit <u>www.eaton.eu/virtualisation</u>. To learn more about Eaton's power quality products, visit <u>www.eaton.eu/powerquality</u>.

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Eaton's electrical business is a global leader with expertise in power distribution and circuit protection; backup power protection; control and automation; lighting and security; structural solutions and wiring devices; solutions for harsh and hazardous environments; and engineering services. Eaton is positioned through its global solutions to answer today's most critical electrical power management challenges.

Eaton is a diversified power management company providing energy-efficient solutions that help our customers effectively manage electrical, hydraulic and mechanical power. A global technology leader, Eaton acquired Cooper Industries plc in November 2012. The 2012 revenue of the combined companies was \$21.8 billion on a pro forma basis. Eaton has approximately 103,000 employees and sells products to customers in more than 175 countries. For more information, visit www.eaton.eu.

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